

*We're Cowboy
Fans!*

**Join the
Migliores and Brasfields
for the
OSU/Nebraska Football Game
and the
UNL Management Business Seminar
October 12 and 13!**



UNL Business Seminar

Date: Friday, October 12, 2007

Location: University of Nebraska—Lincoln Campus

To Enroll:

- ◆ Call 402-472-0860 or 1-800-203-1523 or
- ◆ Email them at business.seminars@unl.edu.
- ◆ Reserve online with a credit card at www.mds.unl.edu.

Holiday Inn Info

141 North 9th, Lincoln, NE 68508

1-800-465-4329 or 1-402-475-4011



OSU/Nebraska Football Game

Date: Saturday, October 13, 2007

Location: UNL Memorial Stadium

5,000 tickets allocated

Call 409-744-5745 or www.okstate.com



ORGANIZATIONAL STRATEGIC PLANNING

**UNIVERSITY OF NEBRASKA
EXECUTIVE DEVELOPMENT CENTER
FRIDAY, OCTOBER 12, 2007
1:00 P.M. TO 5:00 P.M.**

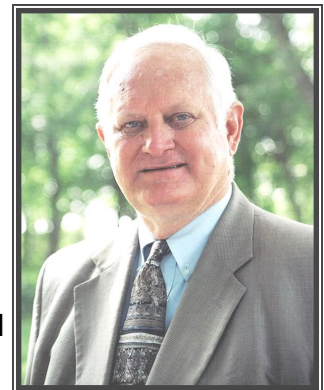
Each participant will be able to do the following:

- ◆ Develop an outline for a strategic long-range plan for the organization.
- ◆ Learn how to create support plans from each area of the organization to support the overall plan.
- ◆ Learn how to create accountability/responsibility from top to bottom.
- ◆ Learn principles of common sense management.
- ◆ Learn how to improve the working culture in the organization.

BIOGRAPHY

R. HENRY MIGLIORE

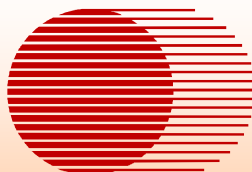
Dr. Migliore is President of Managing for Success, an international consulting company. He works with a wide range of church, hospital, government, athletic, and profit and nonprofit organizations. His primary role has been strategic planning, problem solving, and team building for actions and solutions. He has published several books and articles on planning and management. Dr. Migliore has worked with consulting clients in Nebraska and has conducted seminars and training for a wide variety of organizations in Nebraska.



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REFERENCES

His practical, common-sense approach to work and life management allows me to recommend his work for its contribution to both professional and personal progress.

*Georgia Kostas, M.H.P., R. D., L.D.
Nutrition Director
Cooper Clinic*

Dr. Migliore assisted our top management team in the development of a strategic plan. The session assisted in rethinking all aspects of our business. We feel we have a better grasp of how to be more successful in the future.

*Jose Luis Acevedo
General Director,
Plus Consultants, Guadalajara, Mexico*

He was instrumental in the start-up of our Colowyo mine in northwestern Colorado.

*J. Peter Grace
Former Chairman
W.R. Grace & Co.*

Dr. R. Henry Migliore has been a consultant for Cross Manufacturing, Inc., for 30 years. He has been instrumental in our planning and strategy process.

*John H. Cross
President & CEO
Cross Manufacturing, Inc.*

In his unified approach to management, Henry blends the current state-of-the-art and science of management thinking.

*David Johnsen, Ph.D.
Director, Marketing Research
AT&T, formerly Southwestern Bell*

All areas of our business have developed support functional plans to ensure the success of the overall Aftermarket plan.

*Steve Pittenrigh
President & CEO
Aftermarket*

Dr. Migliore was able to quickly teach the elements in the MBO approach. He gained the confidence of our top management team and helped us in developing long-range objectives.

*B. Erickson
Back-to-the Bible Broadcast*

I can quickly and openly attest that the high-quality work performed by R. Henry Migliore in our Tulsa YMCA project exceeds all other experiences.

*R. A. Pfeiffer
YMCA of Tulsa*

Migliore played a crucial role in the development of an administrative plan for the growing ministries of the Christian Legal Society.

*L. R. Buzzard
Christian Legal Society*

While at the University of Oklahoma, Dr. Migliore worked with me and my staff in developing a strategic plan that led to a substantial increase in annual contributions to the athletic program.

*Doug Smith
Executive Director
Baylor Bear Foundation*

I consider myself fortunate to have served on a marketing task force led by Dr. Migliore from Oklahoma State.

*Matt Monger
Merrill Lynch
Former OSU Cowboy, New York Jet, and Buffalo Bill*

Dr. R. Henry Migliore, with his usual thorough and well-organized style, presents all those in the field of college athletics with solid wisdom for success.

*Pat Harrison
Former Head Baseball Coach
University of Mississippi*

Dr. Migliore has much to say that can help college athletics.

*Dale Brown (retired), Dale Brown Enterprises
Former Head Coach, Louisiana State University*

Strategic Planning for College Athletics is a welcome addition to practical application-based literature that is central to our industry.

*William A Sutton, Ed.D.,
Associate Professor and Graduate Program Director
Sports Management Program
University of Massachusetts at Amherst*

Dr. Migliore helped First United Methodist develop a strategic plan for the church and a marketing plan for our youth center.

*Dr. Jim Buskirk,
Former Pastor of the First United Methodist Church
Tulsa, OK*

